

# Comparisons of Job Characteristics

**Focus Occupation:** [Travel Guides \(39-6022\)](#)

**Associated Occupation:** [Tour Guides and Escorts \(39-6021\)](#)

[Compare Knowledge](#)

[Compare Skills](#)

[Compare Abilities](#)

[Compare Detailed Work Activities](#)

[Compare Tools and Technologies](#)

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

## Knowledge

Similarity of Focus Occupation to Associated Occupation: 52

**Focus Occupation:** Travel Guides (39-6022)

**Associated Occupation:** Tour Guides and Escorts (39-6021)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation
Customer and Personal Service	11.3	13.6	17.8	>> Current knowledge level is likely more than sufficient
History and Archeology	2.6	10.3	8.0	< Expanded education and/or training may be required
Fine Arts	2.2	6.1	5.6	0 Current knowledge level may be sufficient
Philosophy and Theology	3.2	6.1	6.0	0 Current knowledge level may be sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

## Skills

Similarity of Focus Occupation to Associated Occupation: 85

**Focus Occupation:** Travel Guides (39-6022)

**Associated Occupation:** Tour Guides and Escorts (39-6021)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation
Speaking	10.8	12.9	11.4	< A higher skill level may be required
Active Listening	11.0	11.9	13.2	> Skill level is likely sufficient
Service Orientation	7.9	10.0	11.6	> Skill level is likely sufficient
Social Perceptiveness	9.1	9.8	10.6	0 Current skill level may be sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

## Abilities

Similarity of Focus Occupation to Associated Occupation: 88

**Focus Occupation: Travel Guides (39-6022)**  
**Associated Occupation: Tour Guides and Escorts (39-6021)**

Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Oral Expression	12.4	14.8	13.0	<	Some improvement in abilities may be required
Oral Comprehension	12.5	11.5	13.5	>	Current ability level is likely sufficient
Speech Clarity	10.2	11.2	13.8	>	Current ability level is likely sufficient
Speech Recognition	9.9	10.1	14.1	>>	Current ability level is likely more than sufficient
Problem Sensitivity	11.1	9.0	10.2	>	Current ability level is likely sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

## Activities that Both Occupations Have in Common

Similarity of Focus Occupation to Associated Occupation: 100

**Focus Occupation: Travel Guides (39-6022)**  
**Associated Occupation: Tour Guides and Escorts (39-6021)**

Work Activities	Exclusivity of Activity
Arrange for transportation or accommodations	85
Assume responsibility for safety of group	99
Carry equipment, luggage or cases	99
Describe points of interest to tour group	92
Develop travel itinerary	82
Escort group on city or establishment tours	87
Explain establishment processes or operations	99
Fill out business or government forms	42
Greet customers, guests, visitors, or passengers	63
Inform clients of travel restrictions	92
Lead individuals or groups to tour locations	99
Make presentations	13
Make travel reservations	82
Monitor facilities or equipment	92
Operate vehicles or ground equipment	99
Oversee work progress to verify safety or conformance to standards	49
Provide clients with travel information	89
Provide customer service	14
Provide customers with travel assistance	89
Provide directions or other information to visitors	87
Provide travel suggestions	92
Schedule guest recreational activities	87
Use computers to enter, access or retrieve data	3

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

## Tools and Technologies that Both Occupations Have in Common

Similarity of Focus  
Occupation to Associated  
Occupation: n/a

**Focus Occupation: Travel Guides (39-6022)**

**Associated Occupation: Tour Guides and Escorts (39-6021)**

Tools and Technologies	Exclusivity
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Tools and technology data is unavailable for one or both occupations.	
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Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.